



Care Train 2018 Auction

Financial Support Sponsorship Levels

Auction Sponsor **\$10,000 minimum**

- Logo used in auction advertising when applicable
- One on air interview (check presentation) during the Care Train Auction
- Logo on Care Train website
- Recognized during overnight pre-auction broadcast
- Bid Board Sponsor
- Name on all posters/postcards
- One Representative to work one of four shifts on the phones at the auction.

SOLD

Leadership Sponsor **\$5,000 minimum**

- Logo used in auction advertising when applicable
- One on air interview (check presentation) during the Care Train Auction
- Logo on Care Train website
- Recognized during overnight pre-auction broadcast
- Bid Board Sponsor
- Name on all posters/postcards
- One Representative to work one of four shifts on the phones at the auction.

Community Sponsor **\$2,500 minimum**

- Logo used in auction advertising when applicable
- One on air interview (check presentation) during the Care Train Auction
- Logo on Care Train website
- Recognized during overnight pre-auction broadcast
- Bid Board Sponsor

Neighborhood Sponsor **\$1,000 minimum**

- Name on Care Train website (no logo)
- Recognized during overnight pre-auction broadcast

****Gifts must be received no later than October 15 for inclusion in initial print media (posters and flyers)**